



# INFLUENCER MEDIA KIT

#huntfluencer

Contact us :  
marketing@thrs.io

More info:  
thrs.io/influencers

Please note that you are free to create the content yourself or use content already prepared by our team.

WHAT WE EXPECT



## INSTAGRAM

- ✓ Posts
- ✓ Stories
- ✓ Videos (Reels, IGTV)

Minimum service to be provided: 3 stories or 1 post/video



## FACEBOOK

- ✓ Posts
- ✓ Stories

Minimum service to be provided: 1 post or 3 stories



## TIKTOK

- ✓ Vertical videos

Minimum service to be provided: 1 video



## YOUTUBE

- ✓ Videos 16:9
- ✓ Vertical videos (Shorts)

Minimum service to be provided: 1 video



## TWITTER

- ✓ Tweets

Minimum service to be provided: 1 tweet

# REMUNERATION SYSTEM

## Level 1:

For every gross dollar spent in-app by your referrer, you get the 50% after deduction of the online store fees (30%).

## Level 2:

For every gross dollar spent in-app by the referrer of your referrer, you get the 10% after deduction of the online store fees (30%).



## \*MONTHLY EARNINGS FORECAST (BY ENGAGEMENT RATE)

Engagement rate (%)	10'000 followers	20'000 followers	50'000 followers	100'000 followers
1%	USD 315	USD 630	USD 1'575	USD 3'150
3%	USD 945	USD 1'890	USD 4'725	USD 9'450
5%	USD 1'575	USD 3'150	USD 7'875	USD 15'750

\*calculated only on the basis of the 1st referral level

# FAQ

## Payment

**How much will I be paid?** You will be paid according to the table on the previous page.

**When will I be paid?** The payment is made monthly after the Apple and Google accounting of the concerned period.

**How long will I be paid?** You will be paid for a duration of 12 months after your first content publishing. You have the possibility to extend the payments by becoming an ambassador.

## Content deliverables

**Will I be creating feed posts, Reels, Instagram Stories? How many?** Yes, you will have to create content yourself or use content already prepared by our team.

## Deadlines

**Do I need to send my contents for approval?** No, but Treasure Hunters has the right to make you remove the contents if they are not appropriate.

**When do I need to post my contents?** You are free to post the contents when you want. Don't forget that you will be paid depending on the result of your campaign.

## Usage rights

**Will you use my content for promotional purposes or on other platforms?**

Treasure Hunters reserves the right to use the contents on its social network platforms as well as on its website and other communication tools.

## Cancellation clause

**What are the requirements for either party terminating the agreement?** If one of the two parties does not respect the agreements put in place (services provided, remuneration, etc.) the contract can be broken at any time.